



GROW

your business



BROADWAY COMMONS AT-A-GLANCE

- Broadway generates over **\$300 million in annual sales** and boasts some of the most popular brands in retail, including H&M, Forever 21, Victoria's Secret, Bath & Body Works, Kay Jewelers, Hollister, Old Navy, Express, The Disney Store, American Eagle Outfitters and New York & Company.
- Broadway is strategically located in the heart of Nassau County, according to the U.S. Census Bureau it's one of the **highest income counties in the United States** and the wealthiest in the State of New York, comprising four of the nation's top ten towns by median income.
- Broadway is positioned on Route 106/107, centrally located to the three major east and west express routes traversing Long Island; Long Island Expressway/I-495, Northern State Parkway, and Southern State Parkway. Approximately **56,200 vehicles travel daily** along Route 106/107 passing Broadway Commons with an additional **107,000 vehicles** traveling on nearby Northern State Parkway.
- Broadway recently **completed a multi-million dollar renovation** providing an ambiance that is unparalleled in the market. An updated and fresh look is found throughout the center with a brand new center court, soft seating areas, new flooring throughout the entire mall, along with a new entrance facing 106/107.
- **New Stores:** Burger Village, Carter's / OshKosh, Francesca's, Round One, Shah's Halal, Starbucks
Coming Soon: Cheerscut, Potato Corner, Sbarro, Teriyummy Japan
- **Store Renovations Since Acquisition:** Fully renovated H&M, Panera Bread, Kay Jewelers expansion from 1,200 to 1,800 sf, Cohen's Fashion Optical, New York and Company, Broadway Dental, a brand new On The Border, Bath & Body Works with White Barn Candle, Footlocker, Aeropostale and Victoria's Secret with Pink.
- Significant disposable income exists in the market as 24% of the households annually **earn more than \$100,000** with 30% of the households earning **over \$150,000**.
- A variety of casual, sit-down eateries call Broadway home including in-line restaurants Panera Bread, Blaze Fast Fire'd Pizza, Burger Village, On the Border Mexican Café and Buffalo Wild Wings flanked by outparcel restaurants comprised of Chick-fil-A, Boulder Creek Steaks & Saloon and Boston Market.
- Several **prominent corporate headquarters** are located within Hicksville, including Kozy Shack Pudding, National Grid USA's KeySpan energy division, Sam Ash Music, Sleepy's Mattresses, and ScholarChip school ID card company.
- Long Island's major employers focus on **technology** and **education**, playing a prominent role in scientific research and engineering jobs in the area. **Major employers** include; Cablevision Systems, Henry Schein Inc., CA Inc., Pall Corp., Broadridge Financial, and Systemax Inc.
- **Broadway's 9-unit Food Court** features Sbarro's, Subway, Arby's, Shah Halal, and Charley's Grilled Subs conveniently located on the upper rotunda next to the fully renovated **Multiplex 12-Screen Cinemas with state-of-the-art, reclining luxury seating**, a themed kids play area, and family lounge.
Coming Soon: Cheerscut and Teriyummy Japan.
- **Ten prominent colleges and universities** are located within the malls trade area including: Adelphi University, Hofstra University, and New York Institute of Technology.

KEY retailers



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STATISTICS Property Data

Opening Date	1956
Redevelopment	2016
Site	68 acres
Parking	4,894 Spaces
Total Stores	100+
Levels	1

TRADE AREA (10 MI RADIUS)

Population	1,273,229
Total Households	419,039
Avg. Household Income	\$140,146.00
Median Age	41.3 yrs.

LEASABLE AREA

Total Center GLA	1,101,898 s.f.
Anchors (Total)	750,690 s.f.
Macy's	300,555 s.f.
IKEA	235,000 s.f.
Multiplex 12 Cinemas	74,550 s.f.
Target	140,585 s.f.
Mall Shops	325,778 s.f.
Outparcels	25,430 s.f.

