### ENDLESS POSSIBILITIES BORDER BORDER A SHOPPING, DINING, AND ENTERTAINMENT DESTINATION IN THE WESTERN SUBURBS OF CHICAGO



Wheelbarrow

#### ESTA ÍŊ K FOR **IR** N



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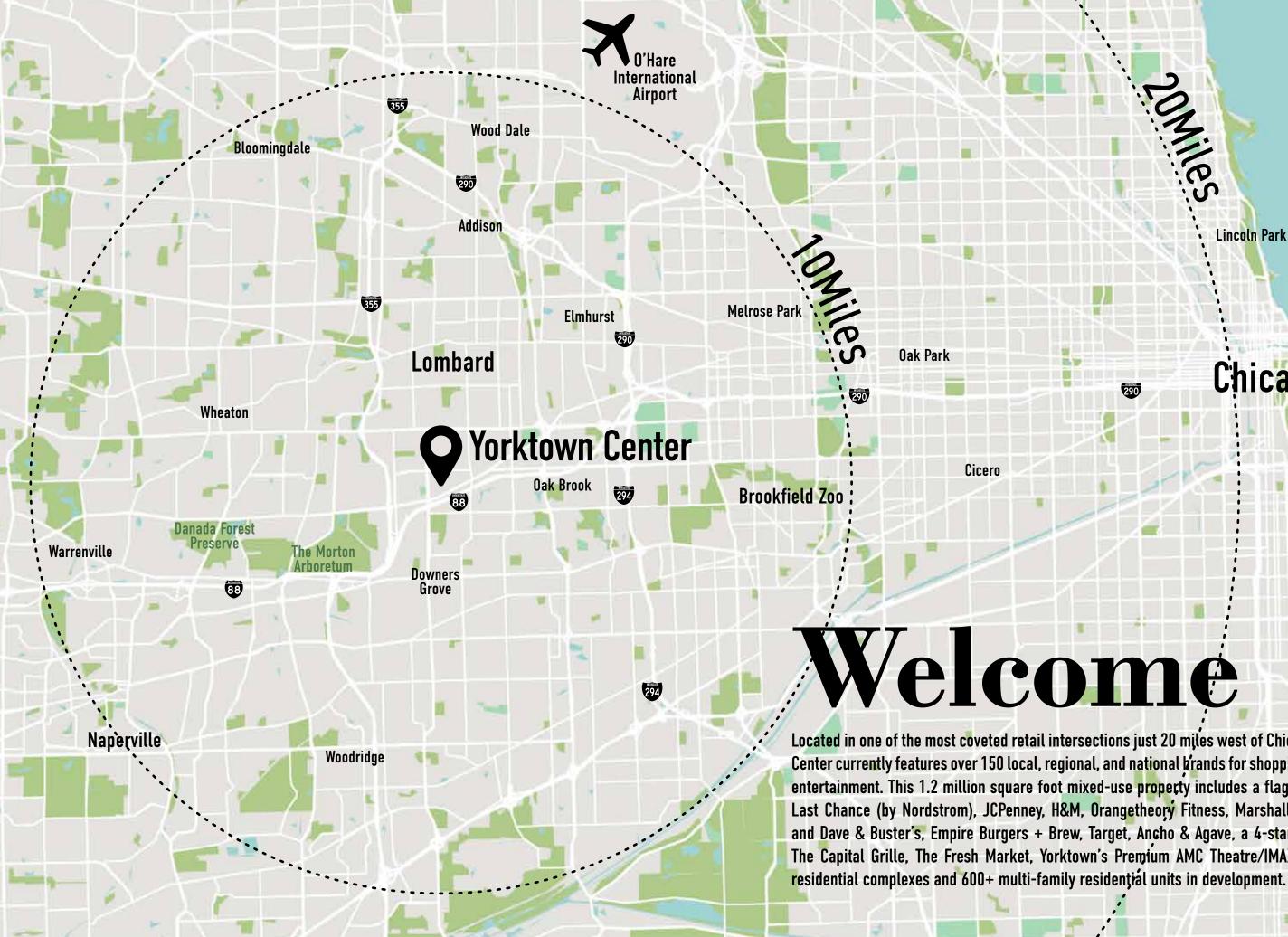
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Site Plan & Lease Plans

# The Village of Lombard, Hinois

### A serene residential neighborhood with a sophisticated retail district, tree-lined streets, and a strong sense of community

The Village of Lombard is a community with beautiful parks, rich historic sites and museums, and a wide variety of shopping, dining and entertainment choices. Lombard is known as the "Lilac Village" because of its annual lilac horticultural festival



Lincoln Park

Chicago

Hyde Park

pomiles

290

Located in one of the most coveted retail intersections just 20 miles west of Chicago, Yorktown Center currently features over 150 local, regional, and national brands for shopping, dining, and entertainment. This 1.2 million square foot mixed-use property includes a flagship Von Maur, Last Chance (by Nordstrom), JCPenney, H&M, Orangetheory Fitness, Marshalls/HomeGoods, and Dave & Buster's, Empire Burgers + Brew, Target, Ancho & Agave, a 4-star Westin Hotel, The Capital Grille, The Fresh Market, Yorktown's Premium AMC Theatre/IMAX Cinema, two

## **QUICK FACTS**

**EASY ACCESS** to major highways 88 and 355

208,700 total vehicles passing daily via I-88, Highland Avenue + Butterfield Road

636.200

# Andrad WESIGENST DUR

The distance between Downtown Chicago and Yorktown Center is just 20 miles.

1.200 luxury apartment units

2.000+

FORTUNE 500 COMPANIES

including BP, Microsoft, SAP America & Exelon

ectures-role-in-th











As part of the evolution of the strategic masterplan, Yorktown Center launched a multi-year redevelopment that includes the 12+ acre vacant department store as well as a former convenience strip center that will ultimately create 600+ total new, luxury multi-family residential units, and a one-acre green space coined The Square to be used as a communal outdoor environment.

2 Same



4 RESIDENTIAL NEW RETAIL MIX

Strategic Masterplan



### Transformative New Mixed-use Retail Development

#### THE SQUARE AT YORKTOWN

As part of a redevelopment masterplan, Yorktown Center added Dave & Buster's, Empire Burger + Brew, Ancho & Agave and The Fresh Market, as well as new retail surrounding a one-acre communal outdoor green space. The strategic plan further densifies Yorktown's existing residential community, which will create a grand total of 1,200 units within steps of the shopping center.

With 8 million visitors annually and a new residential village, Yorktown Center offers a first-class and unique shopping experience for customers and residents alike.

# Developing Hubble States of the second secon

### **1,200 Total Residential Units**

Adjacent to this redevelopment, the neighboring residential complexes, Elan Yorktown and Overture Yorktown, initiated the vision of densification that creates a modern suburban community adjacent to the center with nearly 500 units.



Residents of The Summit at Yorktown and Yorktown Reserve become built-in audiences that create dynamic walkable destinations to Yorktown Center shops, dining, entertainment, grocery, and fitness studios offering convenience, a broad range of quality lifestyle options and an enhanced customer experience.

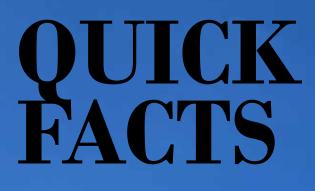
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THE SUMMIT AT YORKTOWN

THE REAL PROPERTY.







- Built in 1968, Redeveloped in 2015
- 1,281,000 sq. ft. regional mall

#

- Includes 150 stores and 7,862 parking spaces
- 8 million annual visitors and \$300 million annual sales

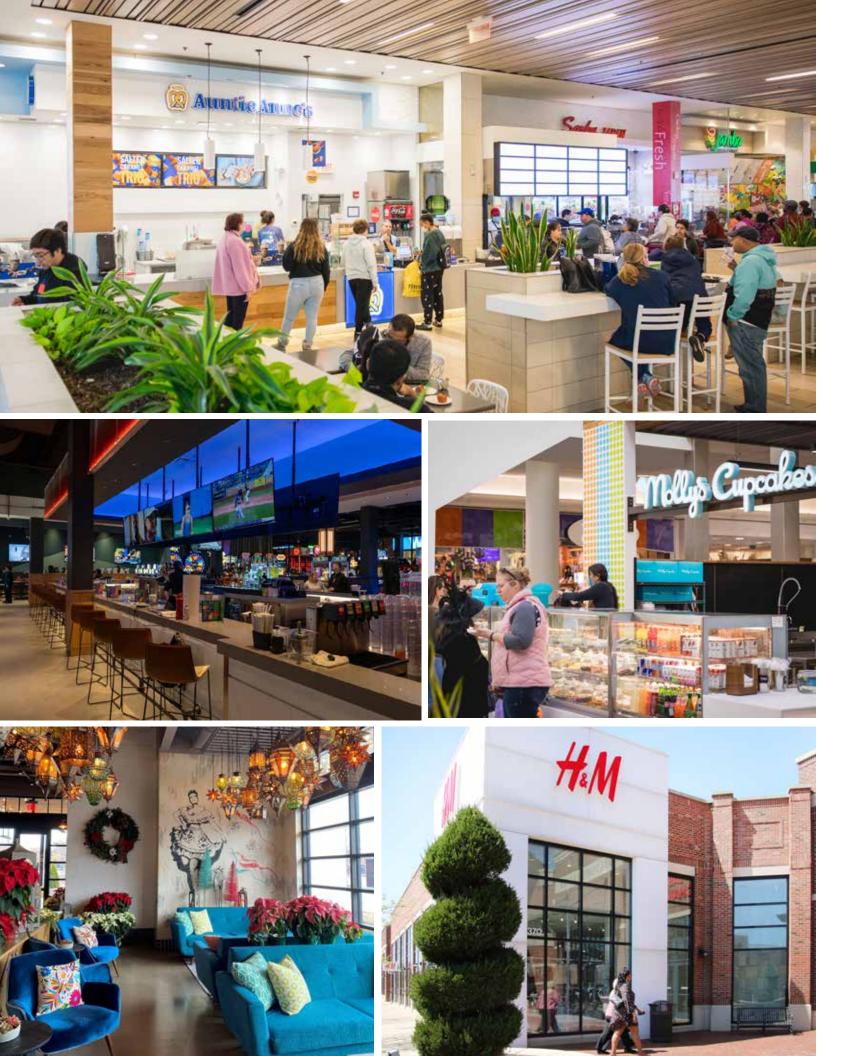
YORKTOWN CENTER





### Yorktown Center represents the elevated, easygoing nature that embodies the suburban Chicago lifestyle.







ANCHO & AGAVE



CYCLEBAR Drangetheory UFCGYM



#### SHOPPING

#### DINING



#### **ENTERTAINMENT**





#### **HEALTH & WELLNESS**







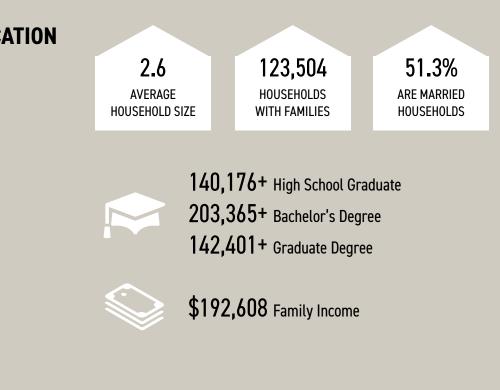


### Demographics

	3-MILE	5-MILE	10-MILE
POPULATION	88,761	267,603	1.01 M
TOTAL HOUSEHOLDS	36,182	105,880	385,139
AVG. HOUSEHOLD INCOME	\$156,465	\$178,001	\$159,547

#### **HOUSEHOLDS & EDUCATION**

**10-MILE RADIUS** 



#### **RACE & ETHNICITY**

**10-MILE RADIUS** 

64	% White	
10	<b>%</b> Asian	
9%	o Black	
9%	o 2+	
8%	o Other	



### Estimated 8 million shoppers per year

More than 630,000 Office Employees within a 10-mile drive

**AGE** 10-MILE RADIUS

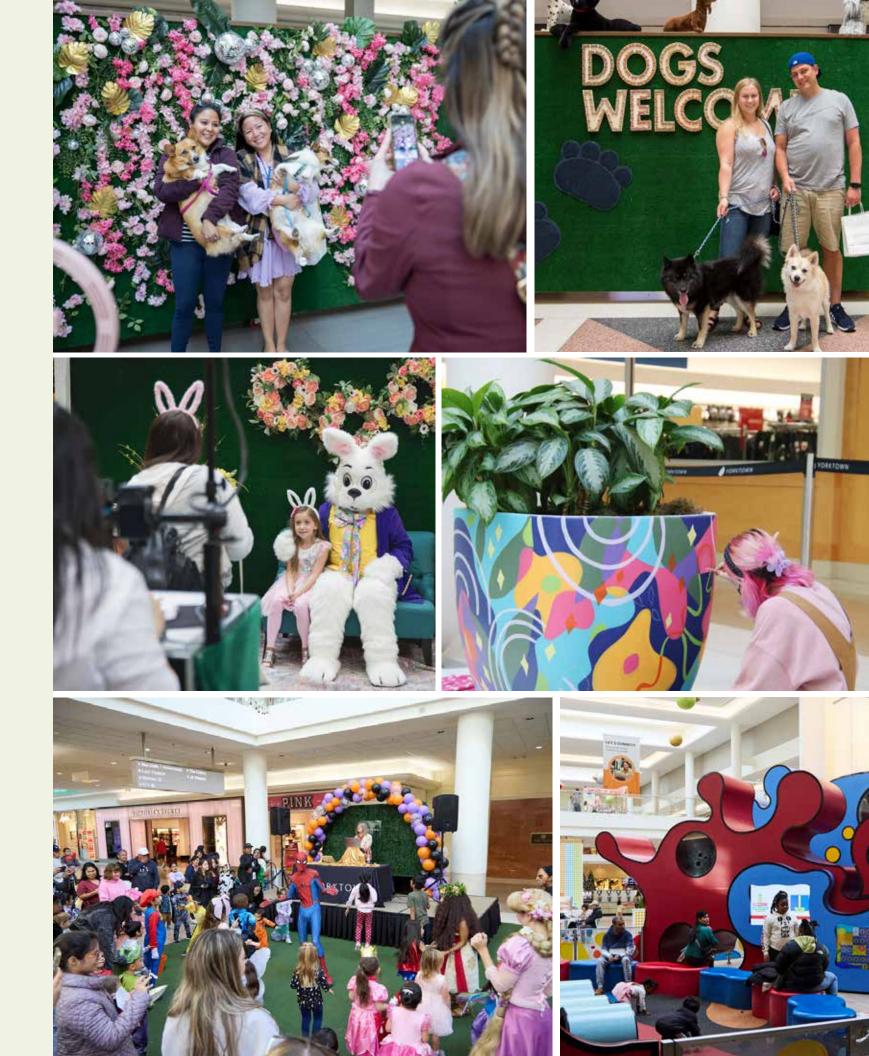
24.1%	17.7%	25.8%	32.2%
UNDER 19	20-34	35-54	55+

### A Central Gathering Place CREATING A SENSE OF PLACE

Yorktown Center serves as a hub to the community by providing guests with a sense of belonging to shop, dine and engage in activations and entertainment. Creating convenience, a sense of place and destination shopping offers residents and office workers everything they need to enjoy their visits and share their experiences with others.

### Customization, Localization & Curation

Context and details are important Destination-worthy public spaces Custom artwork & FF&E Partnered with local artists & artisans Customized music lists



## **Tenant Marketing**

Yorktown Center features a full-service Marketing team that develops and executes strategic Marketing campaigns and programs from community events to public art installations to public relations in order to increase sales, traffic, and visibility at the center.

### - DIGITAL & SOCIAL

Inclusion on property website and directories. Regular social media posts on property social media channels with paid support when applicable. Opportunity to include info (offers, events, promotions) in monthly e-newsletter.

### - PUBLIC RELATIONS

Press releases coordinated with tenants, released in conjunction with paid social posts.

Strong relationships with local media and influencers who can offer turnkey services.

### - ADVERTISING

General campaigns for center brand awareness across digital, social, print and sponsorships.









SMALL BUSINESS POP-UP MARKETS

PHOTOS WITH THE EASTER BUNNY

**DOG ADOPTION EVENTS** 

# Community **Programming & Signature Events**

75+ **ANNUAL CENTER ACTIVATIONS** 

PER YEAR

HALLOWEEN MONSTER MASH



THE PARK IN CENTER COURT

FUNBOX: WORLD'S BIGGEST BOUNCE PARK

**GABBY'S DOLLHOUSE** 





PHOTOS WITH SANTA



### Health & Wellness

Yorktown Center offers a variety of national fitness, health and beauty brands, making it a one-stop shop for guests and nearby residents.

The property features a premium selection of brands, including CycleBar, Orangetheory Fitness, UFC Gym, European Wax Center, and Hand & Stone (opening soon).

ORANGETHEORY FITNESS









CYCLEBAR







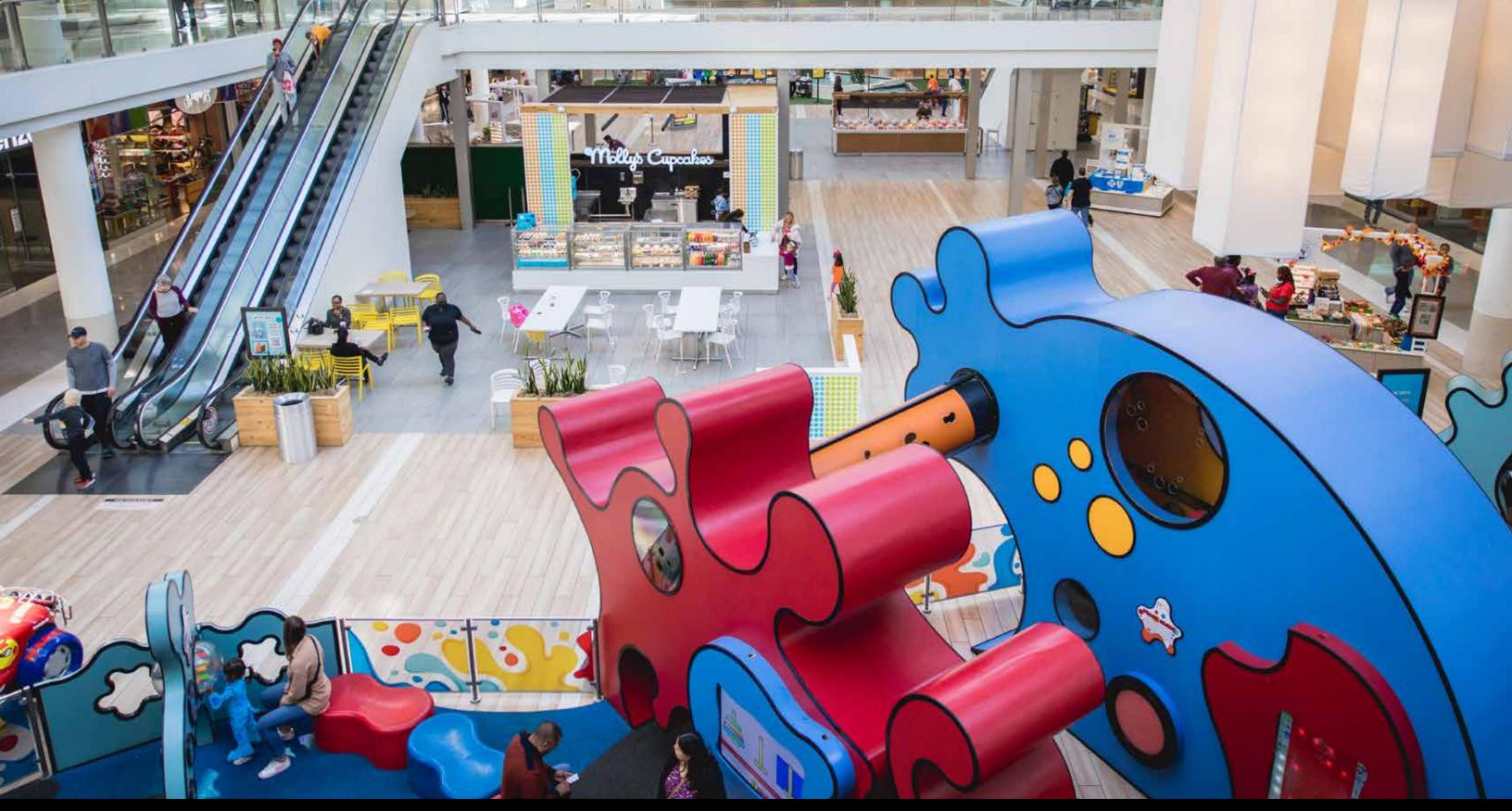


## **Nearby Hotels**

One of DuPage County's 4-star hotels, The Westin, is conveniently nestled in the northwest corner of Yorktown Center's property. The Westin has an impressive guest attendance of 170,000 people per year. Furthermore, The Westin hosts over 60 multi-day conferences each year and is home to Chicago-favorite Harry Caray's Italian Steakhouse.









SUSTAINABLE PRACTICES ENERGY MANAGEMENT

AMPLE PARKING

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**INDOOR FAMILY** PLAY AREA

24/7 SECURITY PRESENCE

•

DIVERSE **TENANT MIX** 

 $\bigstar$ 



**ADJACENT LUXURY** 

**APARTMENT COMPLEXES** 





**PUBLIC ART** 

**HEALTH & WELLNESS** 







**COMMUNITY ACTIVITIES** & ENTERTAINMENT

### **By The Numbers**

#### FACEBOOK **17,000+** Page Likes **1,200,000+** Reach

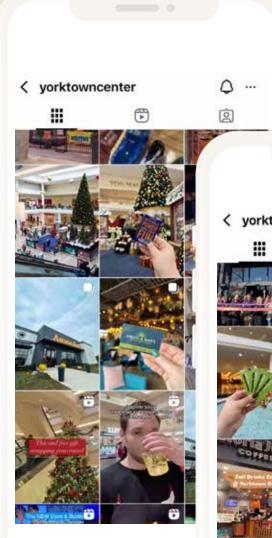
WEBSITE **28,300+** Average Monthly Sessions **58,100+** Average Monthly Page Views

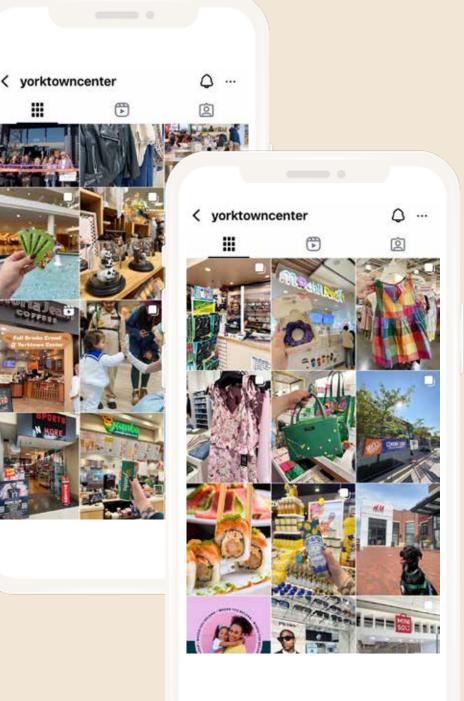
INSTAGRAM 7,100+ Total Followers 106,300+ Reach

EMAIL **29,200+** Total Subscribers

TWITTER **1,900+** Total Followers

SMS 23,600+ Total Subscribers





#### **#YESTOYORKTOWN**

### Environmental, Social & Governance



LED is highly energy efficient technology. The widespread use of LED lighting has the greatest potential impact on energy savings, and we're proud to have over 2,000 LED lights installed.

This is a crucial component to centralizing property infrastructure. Our operations run efficiently to monitor ventilation, lighting, energy, fire, security systems and more.

### **OUR COMMITMENT**

At Yorktown Center, we honor our connection to the community and the environment, recognizing blessings and generously sharing resources with others. Our management team at Pacific Retail strives to be stewards of sustainability across their portfolio of properties by collaborating with stakeholders at all levels.



We make recycling easy for our tenants and our customers. All recyclables are placed in a single bin for recycling.



We will have several new stations to supply electricity for electric cars and plug-in hybrids in the upcoming year.



Cardboard recycling minimizes waste and improves the overall hygiene of the environment. It also helps conserve natural materials. Over 250 tons of waste are recycled per year at Yorktown.

### Site Plan



AMC

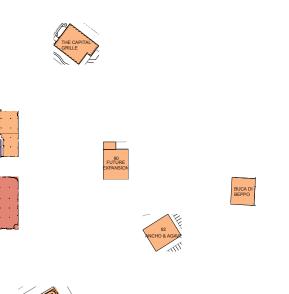


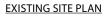
RESTAURANT

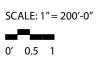
RESIDENTIAL

HOTEL

- RESIDENTIAL IN DEVELOPMENT
- PLANNED GREEN SPACE
- ENTERTAINMENT
- SUPERMARKET











LEASE PLAN





- ANCHORS
- F&B AND RESTAURANT

FITNESS

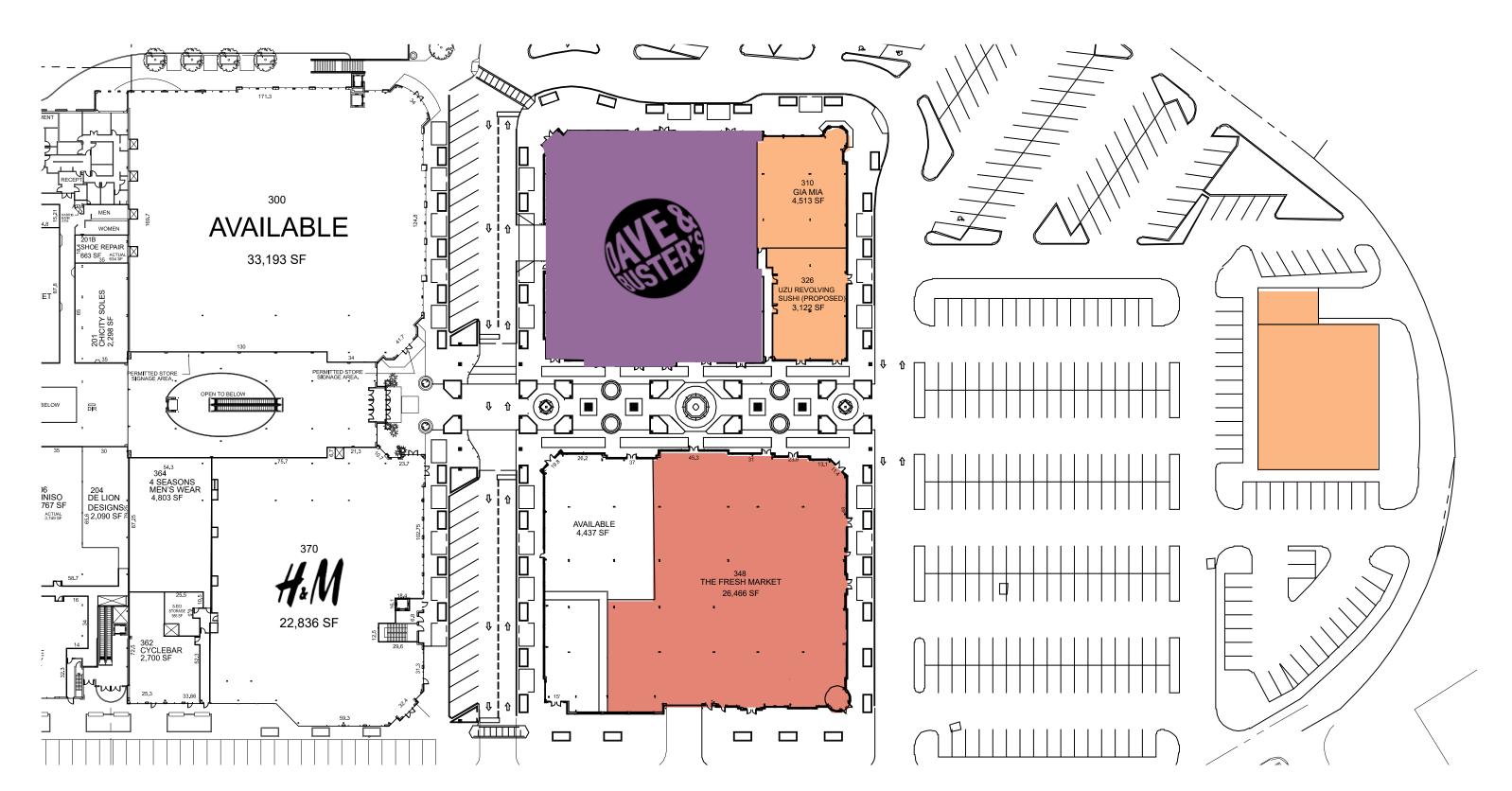
PLANNED GREEN SPACE

SUPERMARKET

ENTERTAINMENT

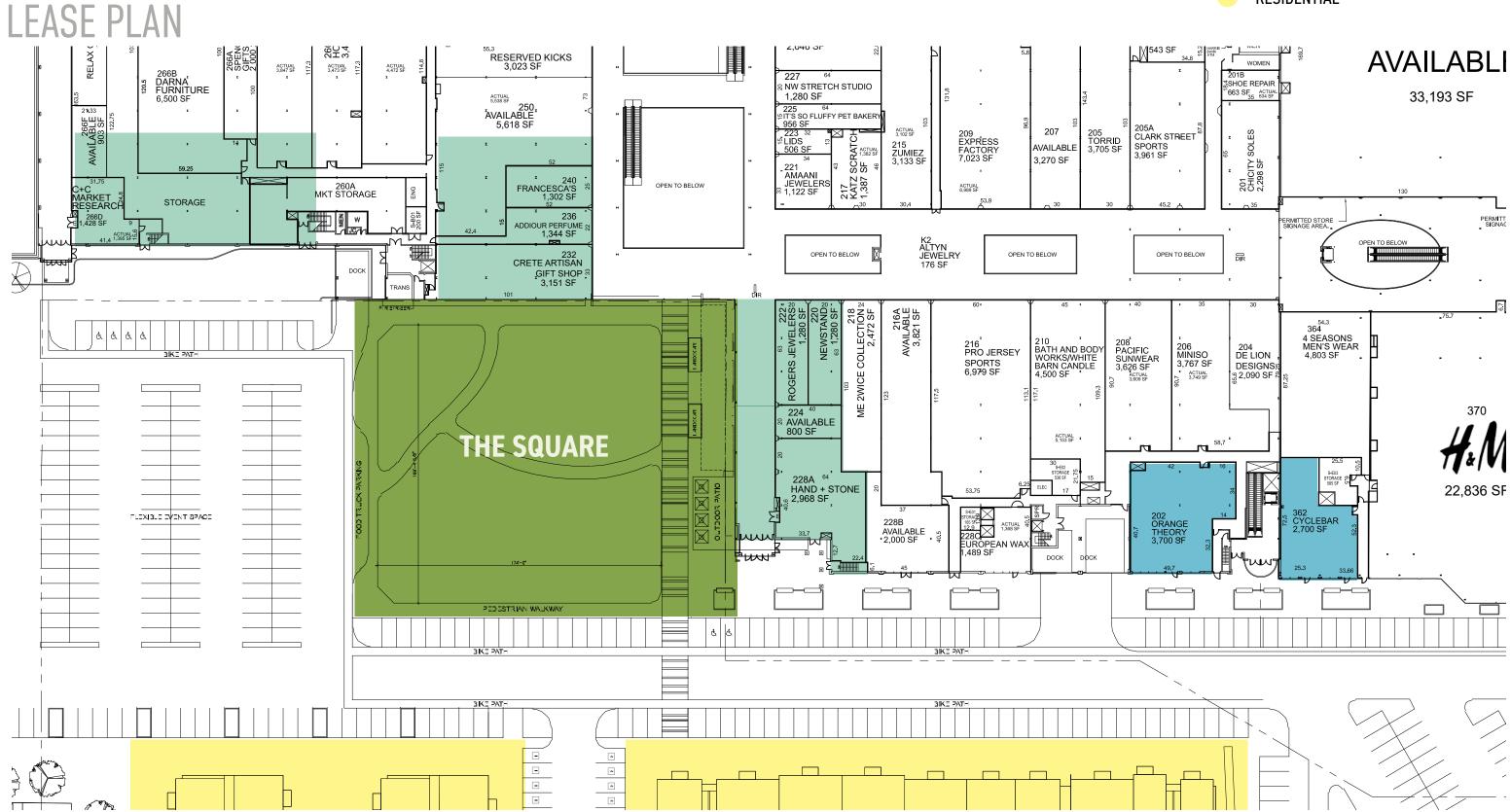
### **Upper Level Exterior**

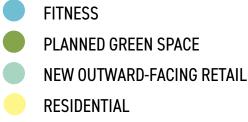
LEASE PLAN





### The Square









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MAGGIE PAWELEK 630.816.4110 MPAWELEK@PACIFICRETAIL.COM

#### CHECK OUT THIS FLY-THROUGH OF OUR DEVELOPMENT PLANS





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# Partner withus

Pacific Retail Capital Partners (PRCP) is one of the nation's premier real estate investment groups, with a proven track record of evolving and repositioning large-format retail properties. Based in Southern California, PRCP strategically leads over \$3 billion and 24 million square feet in assets under direct management and leasing. Additionally, 17 million square feet of asset management, advisory and master planning services.

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### PACIFIC RETAIL

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