

PACIFIC
RETAIL



DISCOVER SOMETHING NEW
PARK PLACE MALL

**EVOLVING
REAL ESTATE
FOR THE NEXT
GENERATION**



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PARK PLACE

CENTURY THEATRES
Food Court
Play Area

CENTURY THEATRES
Food Court
Play Area

Y&Z Sports Goods

HELBURG
DIAMONDS

Boxing Incorporated

KAY
JEWELERS

K.A.Y.

KAY
JEWELERS

Fusion Jewelry

Welcome

With over 100 stores, restaurants and entertainment options, Park Place Mall is the premier shopping and dining destination in Tucson. Ideally located, the center is positioned within 10 miles from the airport, the University of Arizona, the Davis-Monthan Air Force Base, and Saguaro National Park. Anchored by Dillard's, Park Place features renowned national brands including Sephora, Guess, ULTA Beauty, Chicos, Pandora, Banana Republic, Hollister, H&M, and Victoria's Secret as well as unique local favorites including Creations Boutique and Tucson Tea Co. Entertainment and dining options round out the vibrant retail mix with Yard House, Applebee's Neighborhood Grill and Bar, Round One Entertainment, Cinemark Century Park Place 20 and XD complete with Luxury Lounger reclining seats, and Arts Express Theatre. From locals and snowbirds to families and young professionals, the center is a desert sanctuary where culture, fashion, and fun come alive to create memorable experiences.

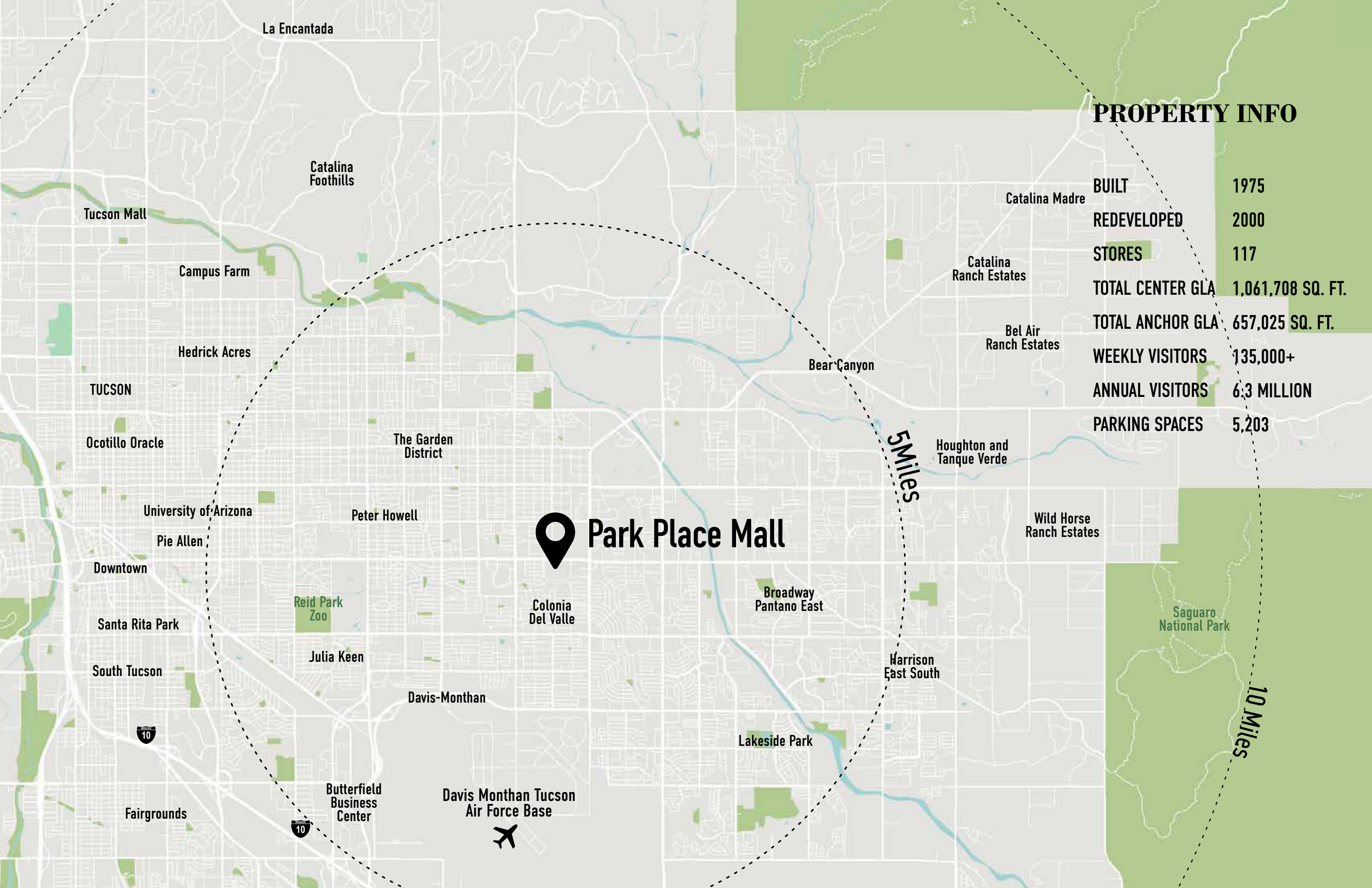
A CENTRAL GATHERING PLACE

PARK PLACE MALL OFFERS A SHOPPING AND DINING DESTINATION THAT IS MEMORABLE, EXPERIENTIAL, ENERGETIC AND FUN. THIS DYNAMIC SHOPPING CENTER PROVIDES AN ENHANCED SHOPPING EXPERIENCE BY ENGAGING THE COMMUNITY AND ACTIVATES THE CENTER WITH ENTERTAINMENT AND EXCITEMENT FOR ALL AGES.



**Park Place Mall
represents the
family-friendly
community that
embodies the Southern
Arizona lifestyle.**





PROPERTY INFO

BUILT	1975
REDEVELOPED	2000
STORES	117
TOTAL CENTER GLA	1,061,708 SQ. FT.
TOTAL ANCHOR GLA	657,025 SQ. FT.
WEEKLY VISITORS	135,000+
ANNUAL VISITORS	6.3 MILLION
PARKING SPACES	5,203

 **Park Place Mall**

5 Miles

10 Miles



Retail Mix

SHOPPING

SEPHORA


Bath&BodyWorks

GUESS

Buckle
Dillard's


PANDORA



KAY JEWELERS
VICTORIA'S SECRET

WINDSOR
Brighton

Total Wine & More

DINING



Applebee's



Wetzel's Pretzels



ENTERTAINMENT


CINEMARK


BOWLING & AMUSEMENT
ROUND1


Ae. ARTS EXPRESS
THEATRE



Demographics

	5-MILE
POPULATION	256,626
TOTAL HOUSEHOLDS	115,698
AVG. HOUSEHOLD INCOME	\$84,973

HOUSEHOLDS & EDUCATION

5-MILE RADIUS



63K+	College or Graduate Degree
26K+	Graduate or Professional Degree
162K+	High School Graduate or Higher

RACE & ETHNICITY

10-MILE RADIUS



60.1%	White
5.5%	Black or African American
2.2%	Native American
3.9%	Asian
12%	Other

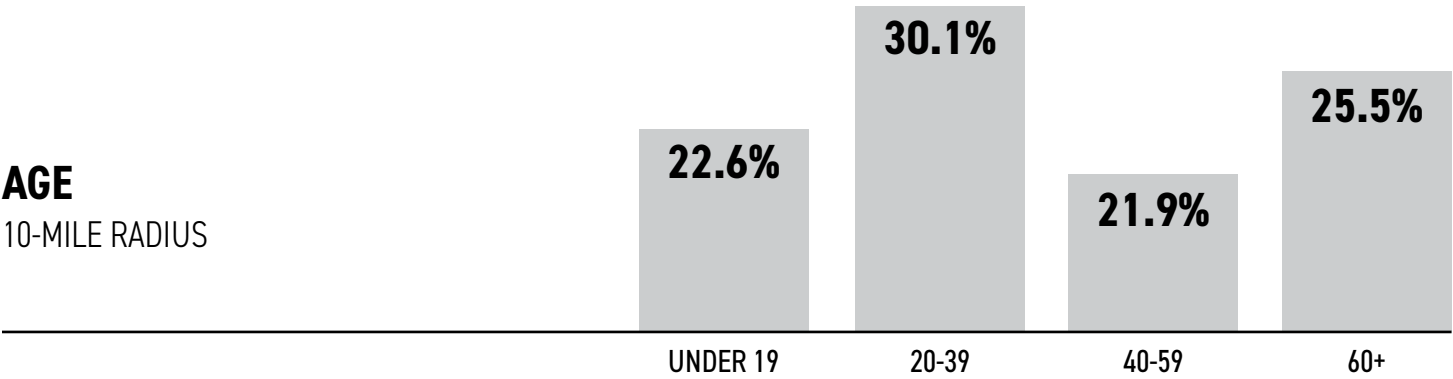


Estimated 6.3 million
shoppers per year

58,415 Employees within a 3-mile radius

AGE

10-MILE RADIUS



Placemaking

CREATING A SENSE OF PLACE

Customization, Localization & Curation

- Context and details are important
- Destination-worthy public spaces
- Custom artwork & FF&E
- Partnered with local artists & artisans
- Customized music lists



Tenant Marketing

Park Place Mall features a full service Marketing team to develop and execute strategic Marketing campaigns and programs from community events to public art installations to public relations to increase sales, traffic and visibility at the center.

— DIGITAL & SOCIAL

Inclusion on property website and directories.
Regular social media posts on property social media channels with paid support when applicable.
Opportunity to include info (offers, events, promotions) in monthly e-newsletter.

— PUBLIC RELATIONS

Press releases coordinated with tenants, released in conjunction with paid social posts.
Strong relationships with local media and influencers who can offer turnkey services.

— ADVERTISING

General campaigns for center brand awareness across digital, social, print and sponsorships.





*Park Place Mall represents a significant part of the community by providing **various services, amenities, and events.***





CHARGING
STATION



WIFI
SERVICE



KIDS
PLAY AREA

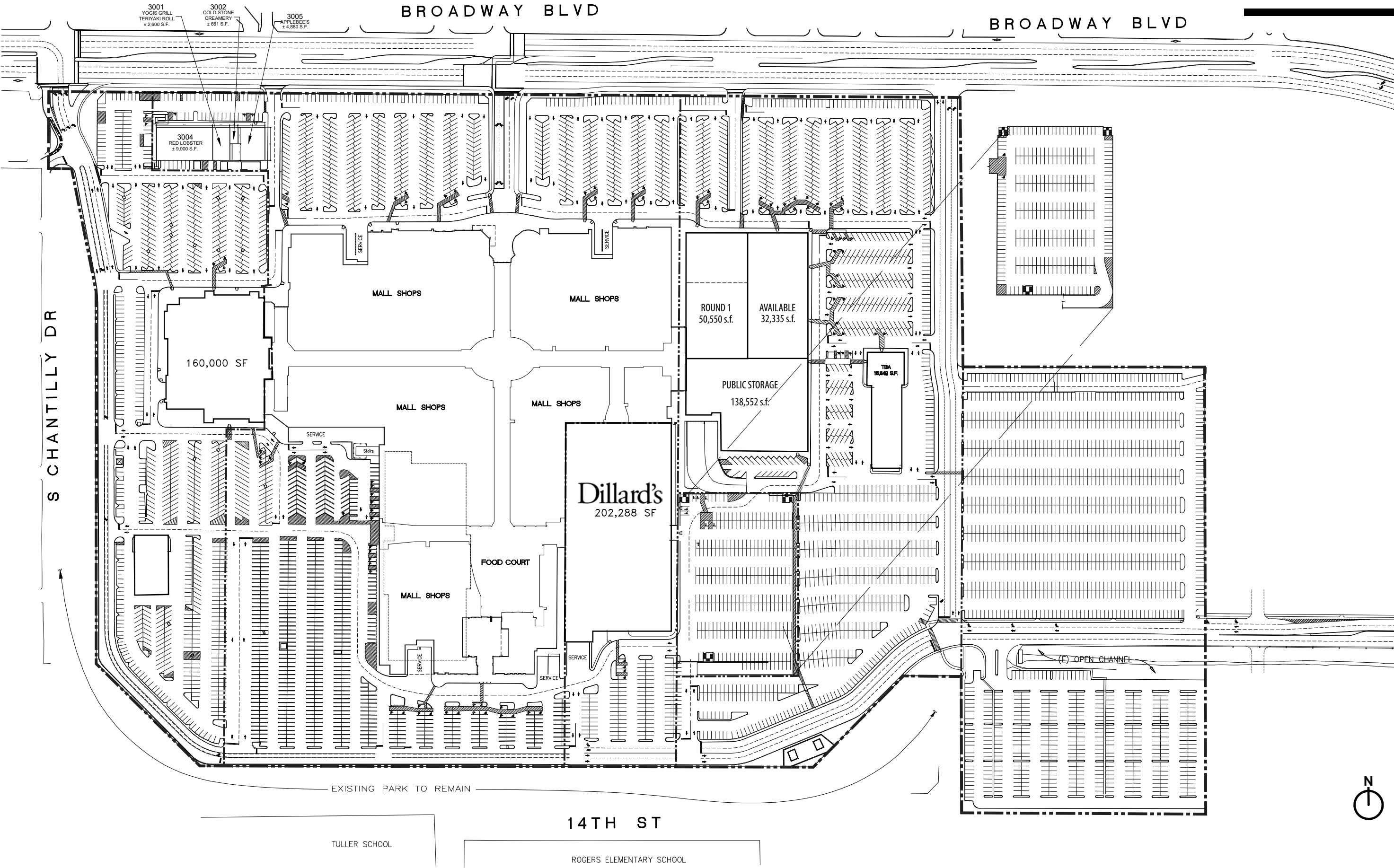


COVERED
PARKING



LIVE TV /
SPORTS COVERAGE

Site Plan



Site Plan

OUTPARCEL

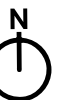
3001
YOGIS GRILL
TERIYAKI ROLL
± 2,600 S.F.

3002
COLD STONE
CREAMERY
± 661 S.F.

3005
APPLEBEE'S
± 4,880 S.F.

3004
RED LOBSTER
± 9,000 S.F.







San Xavier del Bac Mission



Saguaro National Park



Hotel Congress

Significant *Landmarks*



The University of Arizona



Santa Catalina Mountains



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PARK
PLACE

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PARK PLACE

Partner with us!

Pacific Retail Capital Partners (PRCP) is one of the nation's premier real estate investment groups, with a proven track record of evolving and repositioning large-format retail properties. Based in Southern California, PRCP strategically leads over \$3 billion and 24 million square feet in assets under direct management and leasing. Additionally, 17 million square feet of asset management, advisory and master planning services.



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