

PACIFIC
RETAIL

DISCOVER SOMETHING NEW

DESTINATION FOR SHOPPING,
DINING, AND ENTERTAINMENT IN
THE GREATER CLEVELAND AREA

Great Northern

**EVOLVING
REAL ESTATE
FOR THE NEXT
GENERATION**



Table of Contents

01

Introduction to Great Northern

02

Property Info

03

Retail Mix & Demographics

04

Placemaking & Tenant Marketing

05

Environmental, Social & Governance

06

Site Plan & Lease Plan

Great Northern
MALL

JCPenney

Welcome

Just five minutes from Cleveland Hopkins International Airport, Great Northern Mall is a convenient, family-friendly shopping, dining and entertainment destination for the Greater Cleveland area's westside. The mall is anchored by top retailers such as Dillard's, Macy's, JCPenney, and Dick's Sporting Goods, and features popular brands like Victoria's Secret, Bath & Body Works, Journey/Journeys Kidz, and Foot Locker. For entertainment, Phoenix Theatres offers an immersive movie experience with 10 screens, premium heated reclining seats, 4K laser digital projection, and Dolby ATMOS sound. Families can also enjoy Kids Empire, a unique indoor play center with mazes, slides, rides, climbing walls, and ball pits. Dining options are just as diverse, with favorites like McAlister's Deli, Red Lobster, BJ's Restaurant & Brewhouse, Build the Pho, and the upcoming Texas Roadhouse and One Pot. The mall also offers a variety of casual eateries, including Raising Cane's, Sbarro, and Mr. Hero, making it a perfect spot for both shopping and dining.

Great Northern
MALL

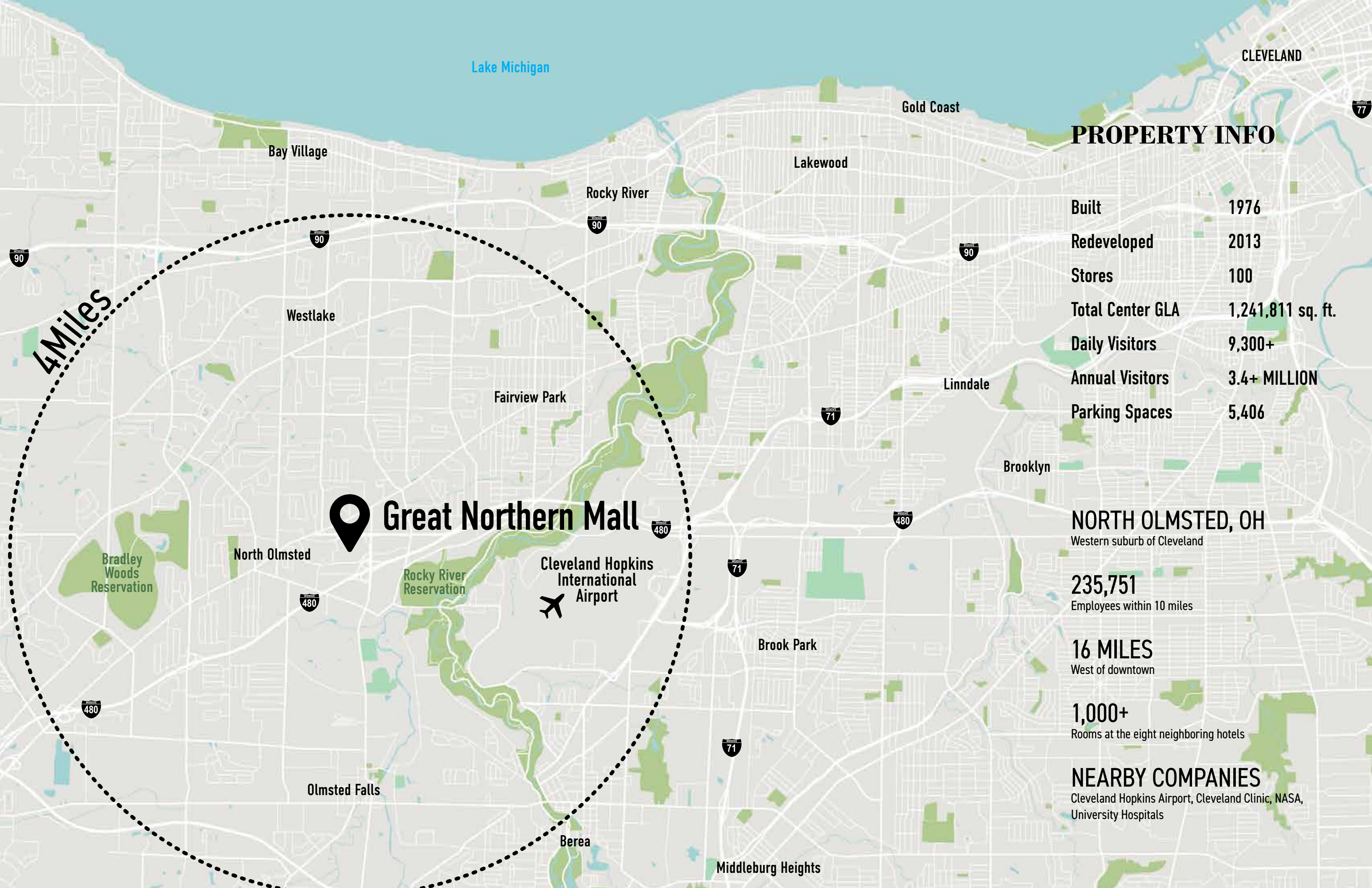


A CENTRAL GATHERING PLACE

WITH A PLETHORA OF HOTELS, A SHORT COMMUTE FROM CLEVELAND HOPKINS INTERNATIONAL AIRPORT, AND LESS THAN 15 MINUTES FROM DOWNTOWN CLEVELAND, GREAT NORTHERN MALL IS WHERE THE WESTSIDE OF CLEVELAND AND TRAVELERS COME TO DINE, SHOP AND BE ENTERTAINED.



Great Northern Mall
is the perfect mix of
family-friendly shopping,
and dining on the
westside of Cleveland.



4 Miles



Great Northern Mall

Cleveland Hopkins
International
Airport

PROPERTY INFO

Built	1976
Redeveloped	2013
Stores	100
Total Center GLA	1,241,811 sq. ft.
Daily Visitors	9,300+
Annual Visitors	3.4+ MILLION
Parking Spaces	5,406

NORTH OLMSTED, OH
Western suburb of Cleveland

235,751
Employees within 10 miles

16 MILES
West of downtown

1,000+
Rooms at the eight neighboring hotels

NEARBY COMPANIES
Cleveland Hopkins Airport, Cleveland Clinic, NASA,
University Hospitals

Nearby Hotels

Within a two-mile radius of Great Northern, eight hotels welcome business travelers, vacationers and guests visiting to see friends and family. With close proximity to downtown Cleveland and a short hour drive to America's number one amusement park Cedar Point, North Olmsted is a great location for guests to stay overnight and shop and dine at Great Northern in the day.

1,000+ HOTEL ROOMS WITHIN 2 MILES!



COURTYARD MARRIOTT



ALOFT CLEVELAND AIRPORT EXTERIOR



LA QUINTA INN & SUITES



Retail Mix

SHOPPING

★ macy's Dillard's JOURNEYS DICK'S SPORTING GOODS VICTORIA'S SECRET JCPenney
Foot Locker Bath&BodyWorks **SKECHERS**

DINING

BJ's RESTAURANT BREWHOUSE TEXAS ROADHOUSE Opening Soon RED LOBSTER FRESH FISH • LIVE LOBSTER McALISTER'S DELI
 Cane's CHICKEN FINGERS CHARLEY'S FAMILY STEAKS Auntie Anne's BUILD THE RHF

SERVICES

LENSCRAFTERS Visionworks Great Expressions DENTAL CENTERS

ENTERTAINMENT

KIDS EMPIRE Phoenix THEATRES

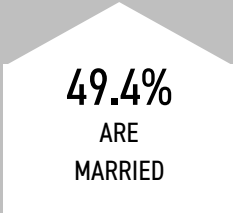


Demographics

	3-MILE	5-MILE	10-MILE
POPULATION	64,631	179,432	606,393
TOTAL HOUSEHOLDS	27,403	76,467	262,978
AVG. HOUSEHOLD INCOME	\$131,067	\$130,108	\$112,500

HOUSEHOLDS & EDUCATION

5-MILE RADIUS



44.9%	College or Graduate Degree
18.8%	Graduate or Professional Degree
95.2%	High School Graduate or Higher

RACE & ETHNICITY

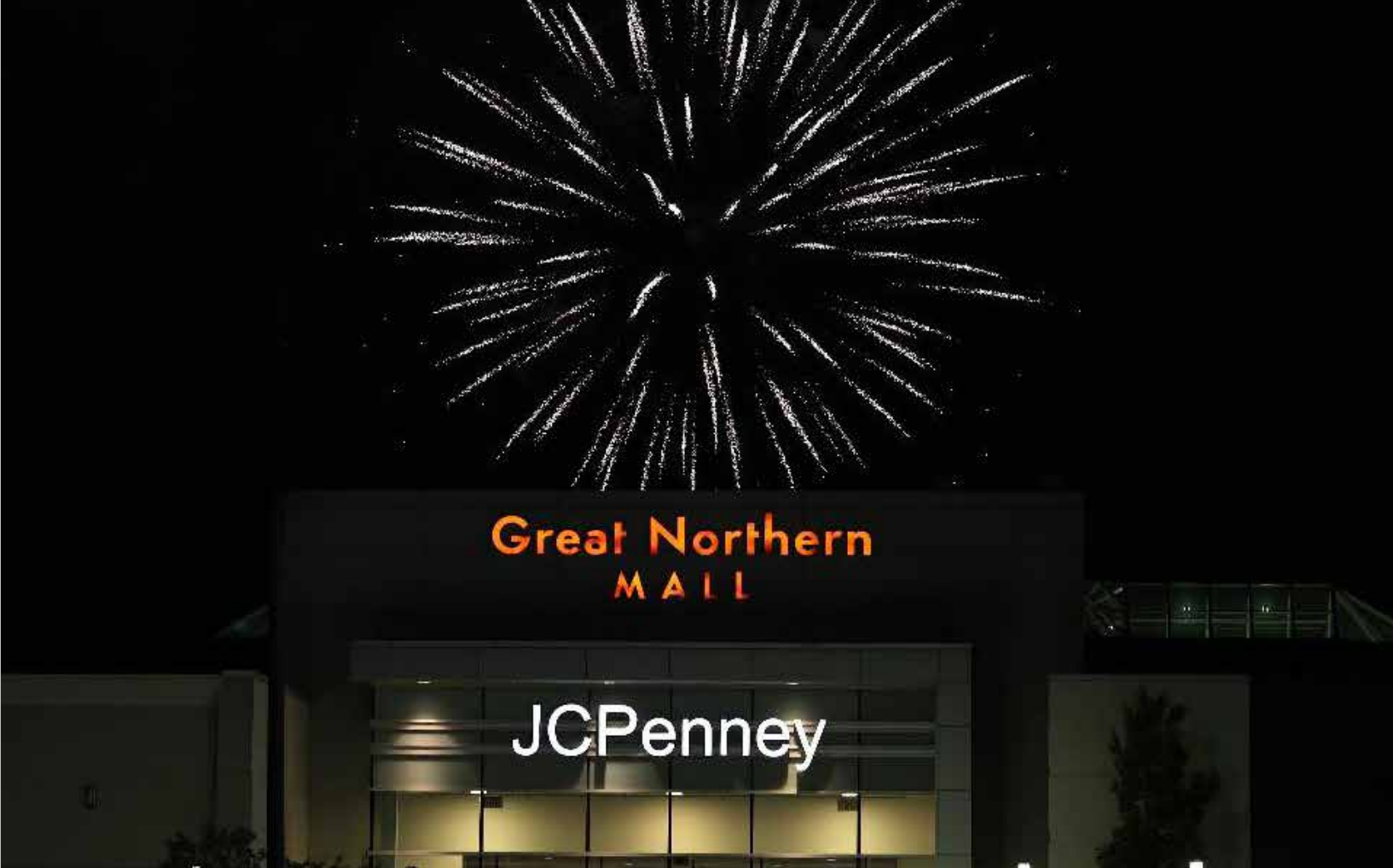
10-MILE RADIUS



79.7%	White
8.7%	Black or African American
3.5%	Asian
8.1%	Other

Generates **\$114 Million** in sales annually

Boasts over **\$10 Million** in restaurant sales annually



Estimated 3.4+ million shoppers per year

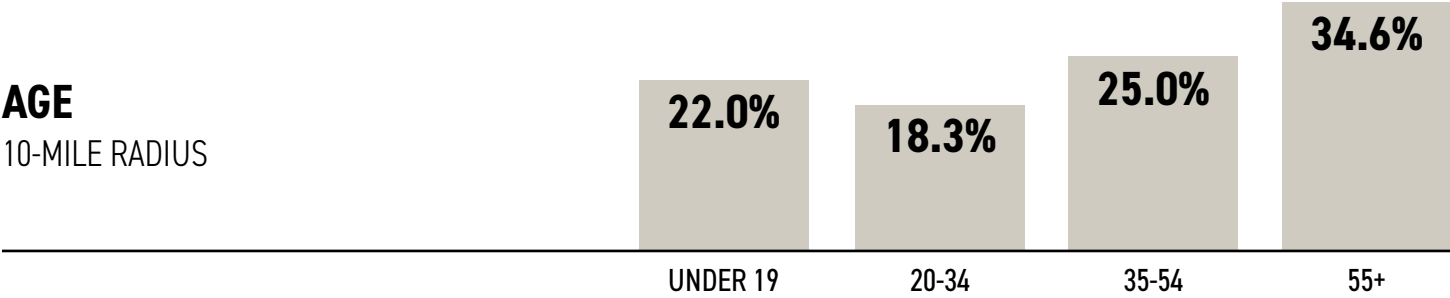
\$3.95 Billion total annual retail expenditure within a 5-mile radius

283,333+ shoppers per month **65,000+** shoppers per week

35-55+ years of age make up **58.9%** of shoppers

68,240+ shoppers are under **34** within 5 miles

AGE
10-MILE RADIUS



Placemaking

CREATING A SENSE OF PLACE

Customization, Localization & Curation

- Context and details are important
- Destination-worthy public spaces
- Custom artwork & FF&E
- Partnered with local artists & artisans
- Customized music lists



Tenant Marketing

Great Northern features a full service Marketing team to develop and execute strategic Marketing campaigns and programs from community events to public art installations to public relations to increase sales, traffic and visibility at the center.

— DIGITAL & SOCIAL

Inclusion on property website and directories.
Regular social media posts on property social media channels with paid support when applicable.

— PUBLIC RELATIONS

Press releases coordinated with tenants, released in conjunction with social posts.
Strong relationships with local media and influencers who can offer turnkey services.

— ADVERTISING

General campaigns for center brand awareness across digital, social, print and sponsorships.





**SUSTAINABLE
PRACTICES**



**24/7 SECURITY
PRESENCE**



**DIVERSE
TENANT MIX**



**AMPLE
PARKING**



**CHILDREN'S
PLAY AREA**



**COMMUNITY
CENTER**



**OUTDOOR
DINING PATIOS**



PHOTOS WITH THE EASTER BUNNY



FASHION SHOWS



SANTA EXPERIENCE



AUTOGRAPH SIGNINGS

Community Programming & Signature Events

70+

ANNUAL CENTER
ACTIVATIONS

15+

SIGNATURE EVENTS
PER YEAR

20K+

PARTICIPATING
ATTENDEES PER YEAR

CRAFT FAIRS AND SPORTS CARD SHOWS



PRINCESS PARTY



SNOW SISTERS PERFORMANCE



MALLOWEEN



By The Numbers

FACEBOOK

36,000+ Page Likes

85,000+ Check-ins

88,000+ Monthly Impressions

INSTAGRAM

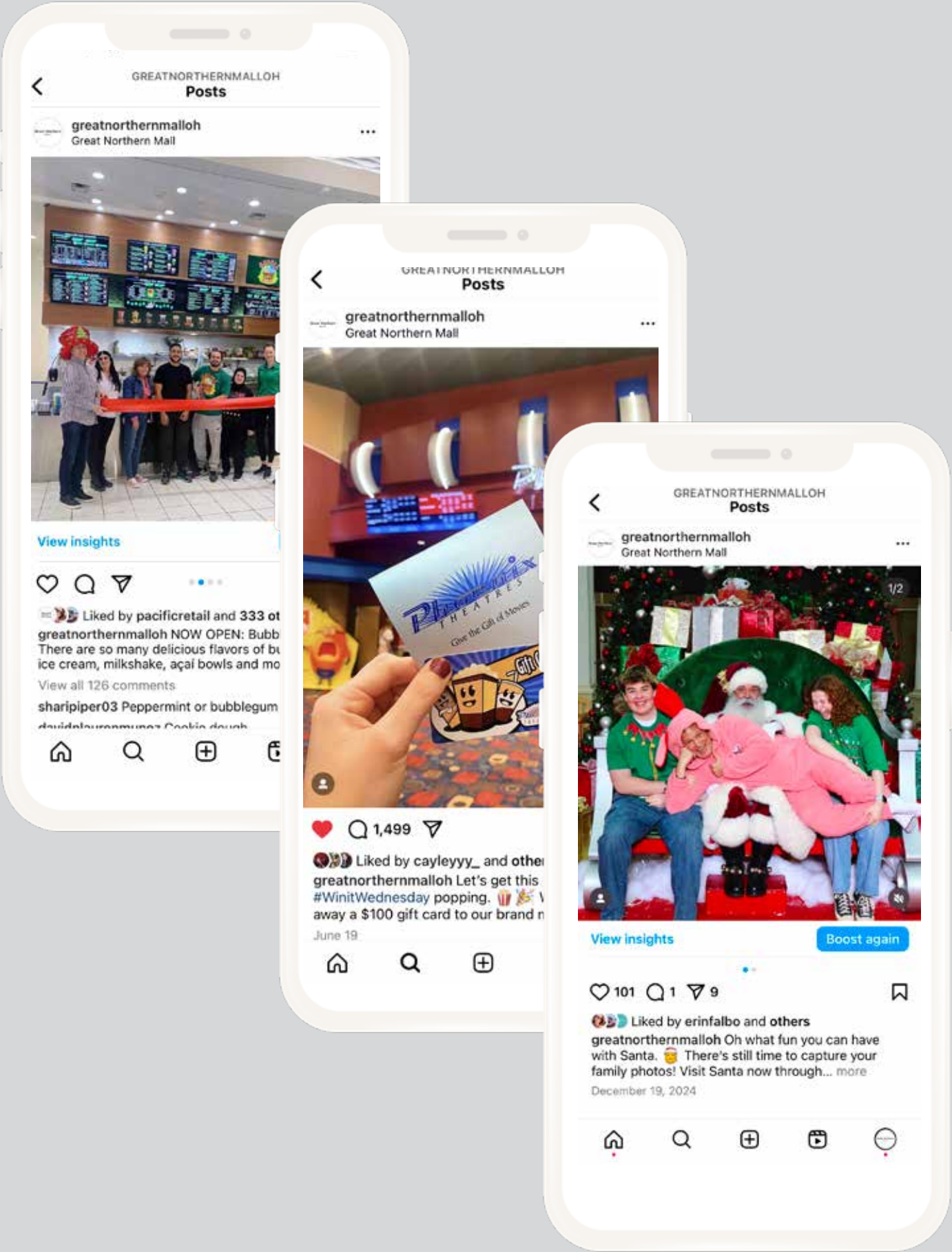
9,200+ Total Followers

7,500+ Monthly Impressions

WEBSITE

16,000+ Average Monthly Sessions

34,000+ Average Monthly Page Views



Environmental, Social & Governance

OUR COMMITMENT

At Great Northern, we honor our connection to the community and the environment, recognizing blessings and generously sharing resources with others. Our management team at Pacific Retail strives to be stewards of sustainability across their portfolio of properties by collaborating with stakeholders at all levels.



LED is highly energy efficient technology. The widespread use of LED lighting has the greatest potential impact on energy savings, and we're proud to have over 2,000 LED lights installed.

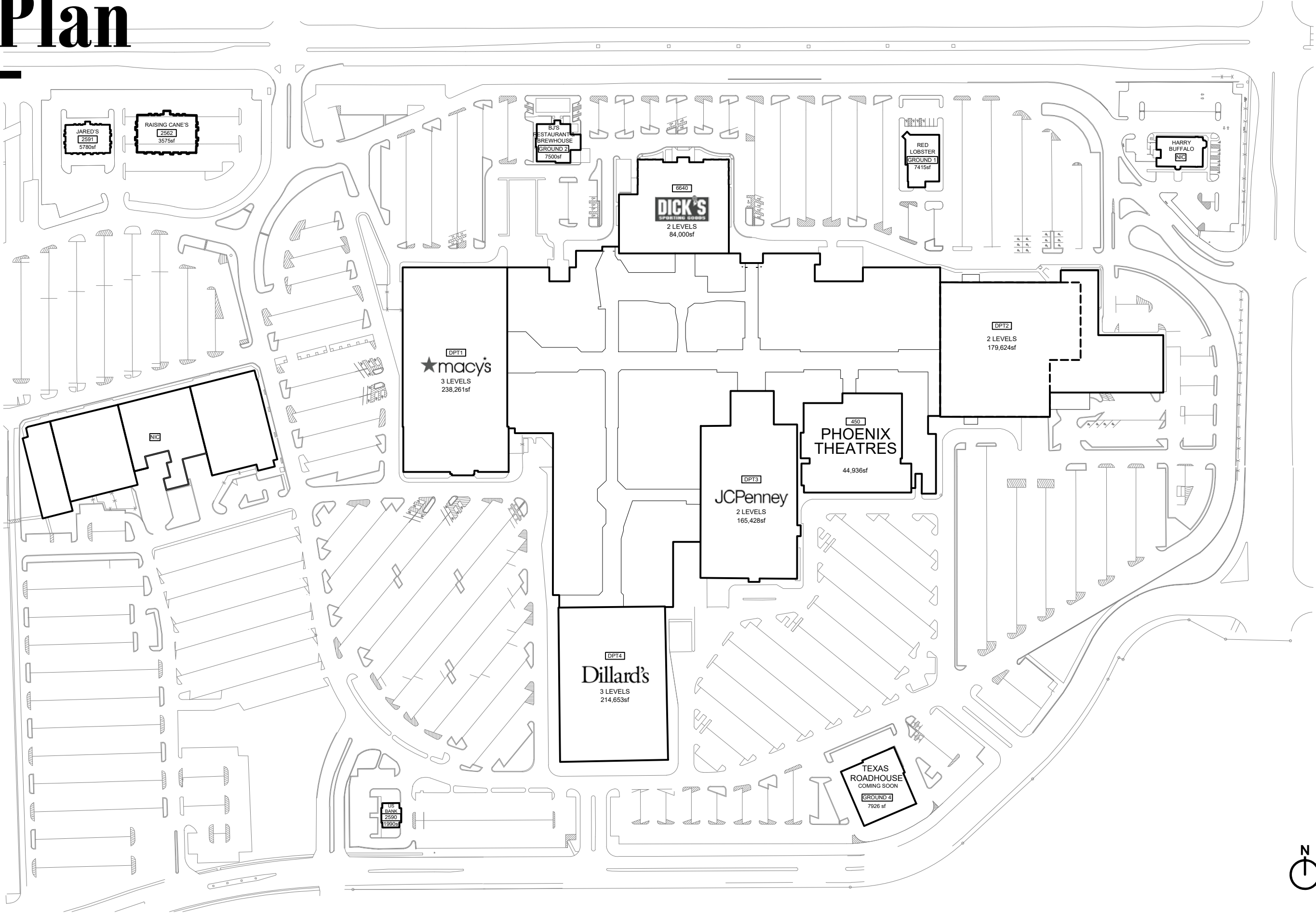


Cardboard recycling minimizes waste and improves the overall hygiene of the environment. It also helps conserve natural materials. Over 250 tons of waste are recycled per year at Great Northern.



This is a crucial component to centralizing property infrastructure. Our operations run efficiently to monitor ventilation, lighting, energy, fire, security systems and more.

Site Plan







LEASING

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269.501.6226
ADEVRIES@PACIFICRETAIL.COM



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415.531.0909
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Great Northern MALL

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North Olmsted, OH 44070



RESTAURANT BREWHOUSE



Partner with us!

Pacific Retail Capital Partners (PRCP) is one of the nation's premier real estate investment groups, with a proven track record of evolving and repositioning large-format retail properties. Based in Southern California, PRCP strategically leads over \$3 billion and 24 million square feet in assets under direct management and leasing. Additionally, 17 million square feet of asset management, advisory and master planning services.

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