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UNWIND

BROADWAY MALL | HICKSVILLE NEW YORK

Broadway Mall generates over \$300 million in annual sales and boasts some of the most popular brands in retail, including H&M, Forever 21, Victoria's Secret, Bath & Body Works, Hollister, Old Navy, Express, The Disney Store, Kay Jewelers, American Eagle Outfitters, New York & Company. Coming Fall 2015: Blink Fitness.

- ▶ Broadway Mall is strategically located in the heart of Nassau County, according to the U.S. Census Bureau it's one of the highest income counties in the United States and the wealthiest in the State of New York, comprising four of the nation's top ten towns by median income.
- ▶ The mall is positioned on the highly developed Route 106/107, centrally located to the three major east and west express routes traversing Long Island; Long Island Expressway/I-495, Northern State Parkway, and Southern State Parkway.
- ▶ Approximately 58,000 vehicles travel daily along Route 106/107 passing Broadway Mall with an additional 86,000 vehicles traveling on the nearby Northern State Parkway.
- ▶ Several prominent corporate headquarters are located within Hicksville, including Kozy Shack Pudding, National Grid USA's KeySpan energy division, Sam Ash Music, Sleepy's Mattresses, and ScholarChip school ID card company.
- ▶ Long Island's major employers focus on technology and education, playing a prominent role in scientific research and engineering jobs in the area. Major employers include; Cablevision Systems, Henry Schein Inc., CA Inc., Pall Corp., Broadridge Financial, and Systemax Inc.
- ▶ Broadway Mall's 9-unit Food Court features McDonald's, Subway, Arby's, and Charley's Grilled Subs conveniently located on the upper rotunda next to the Multiplex 12-Screen Cinemas, a lighthouse themed kids play area, and family lounge.
- ▶ A variety of casual, sit-down eateries call Broadway Mall home including in-line restaurants Panera Bread and Buffalo Wild Wings flanked by outparcel restaurants comprised of Boulder Creek Steaks & Saloon, On the Border Mexican Café, and Boston Market. Coming 2015: Blaze Pizza, Chick-fil-A, and Noodles & Company.
- ▶ Ten prominent colleges and universities are located within the malls trade area including; Adelphi University, Hofstra University, and New York Institute of Technology. Within a 10-mile radius of the mall 39% of the population hold a bachelor's degree or higher degree attainment compared to the U.S. average of 29% with 73% of the population employed in white collar occupations.
- ▶ Significant disposable income exists in the market as 46% of the households annually earn more than \$100,000 with 24% of the households earning over \$150,000.
- ▶ In 2014 Broadway Mall Multiplex Cinemas upgraded to state-of-the-art over-sized, reclining luxury seats.
- ▶ Daytime employment; 3-mile radius 102,393 and 5-mile radius 236,061.



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Macy's
IKEA
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Broadway Multiplex
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Forever 21
Old Navy
Hollister
Panera Bread

